

RIFT

DREAMS AMONGST THE WAVES

SHOP

STORES

TRIPS

SALE

40% OFF ALL BEACHWEAR

30% OFF ALL BOARDS

SIGN UP FOR SPECIAL OFFERS

SUBMIT

NEW ARRIVALS

BOARDS

ACCESSORIES

WOMENS BEACHWEAR

MENS BEACHWEAR

SHOP

SALE

ITEM

Item
Item
Item
Item
Item
Item

FILTER

Brands

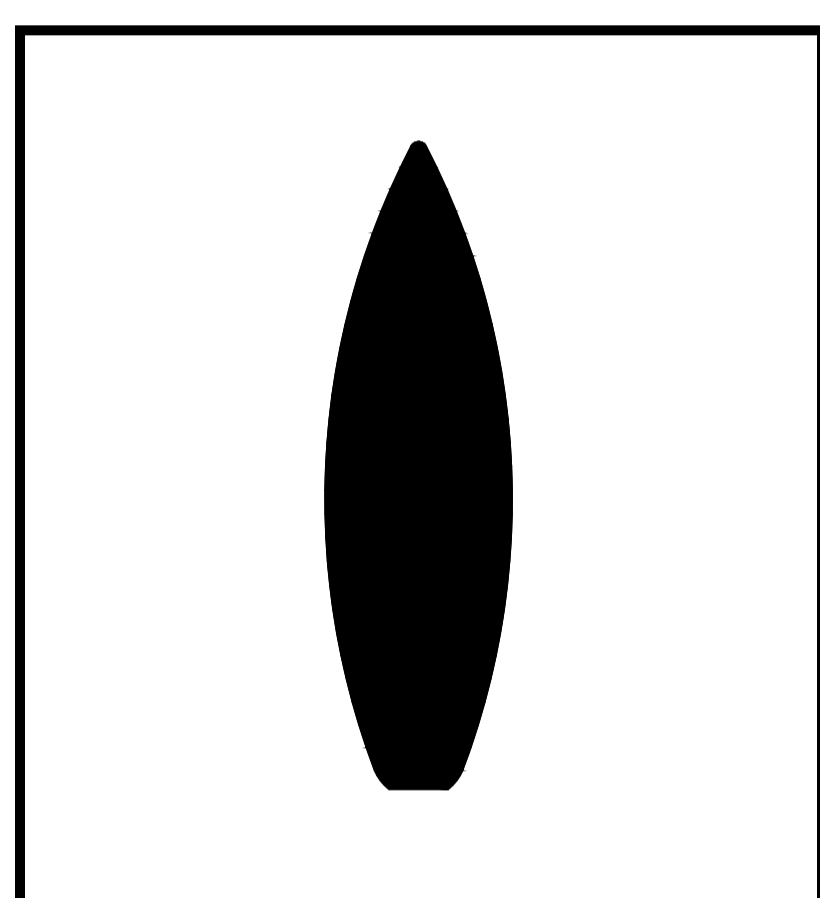
> Brands
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Type

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Fit

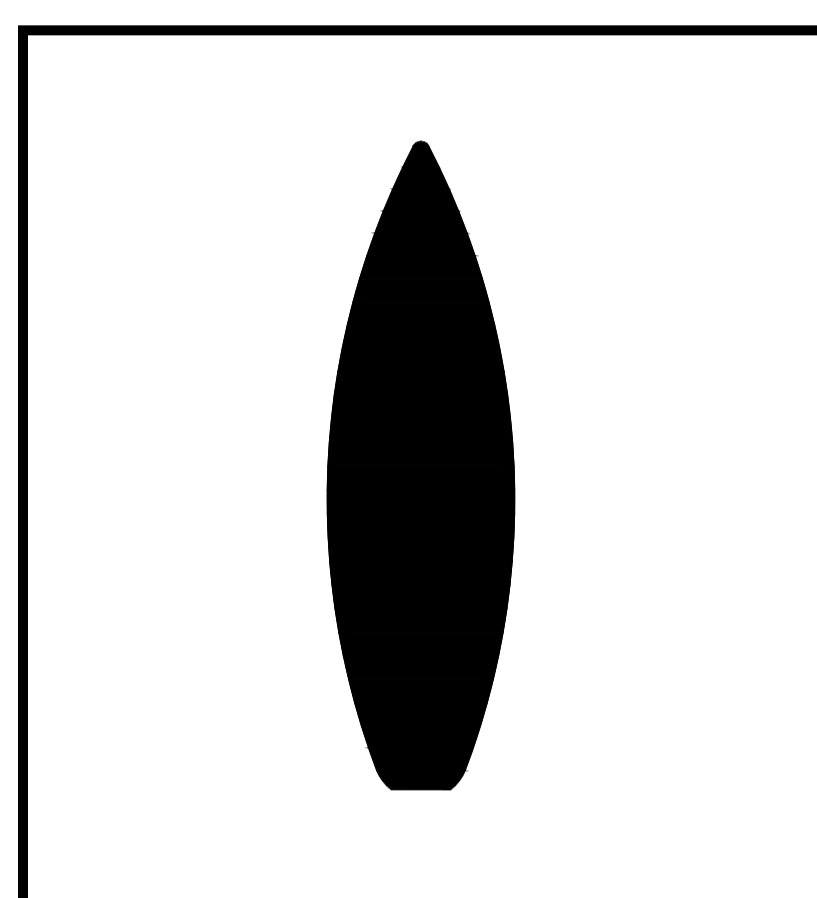
> Fit
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> Fit



Title

Price

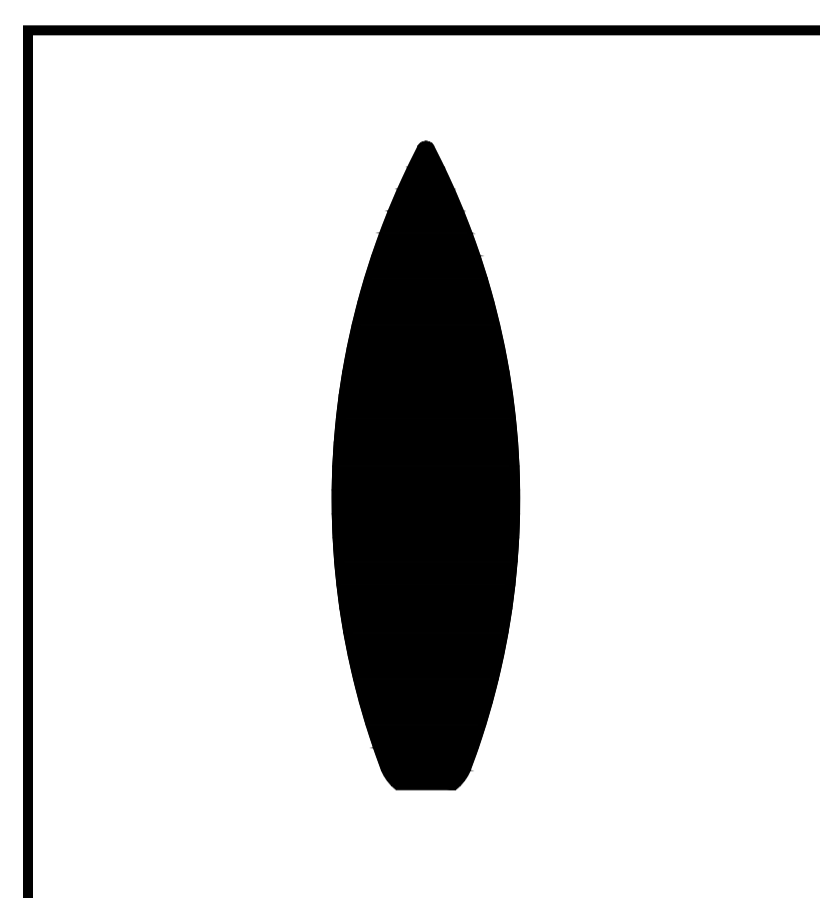
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Title

Price

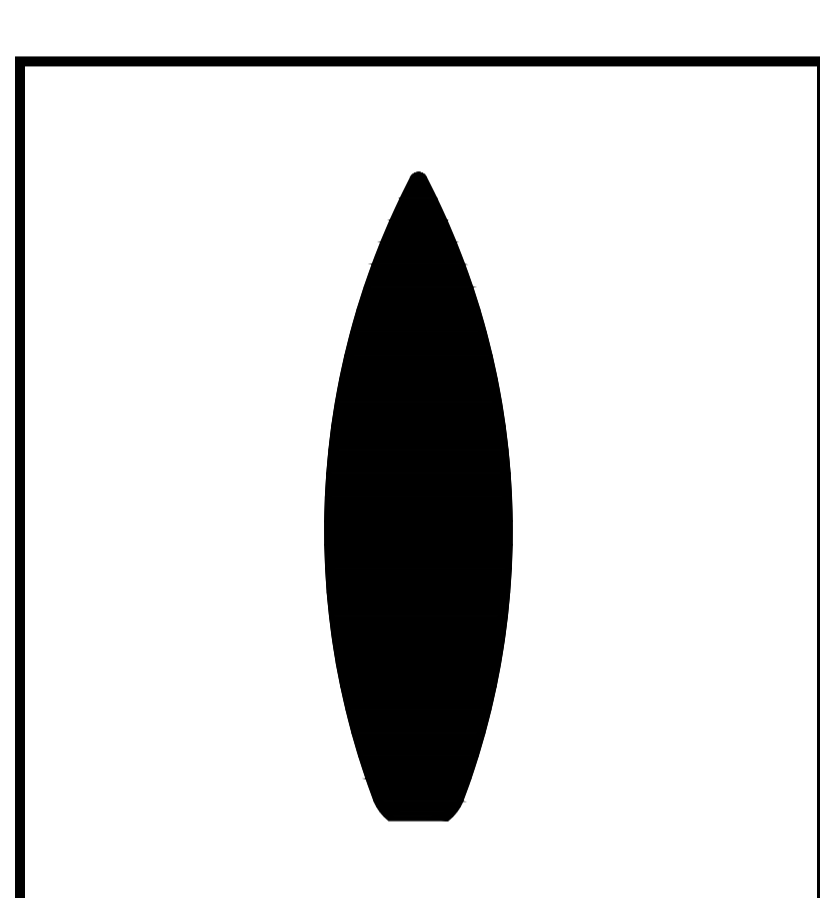
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Title

Price

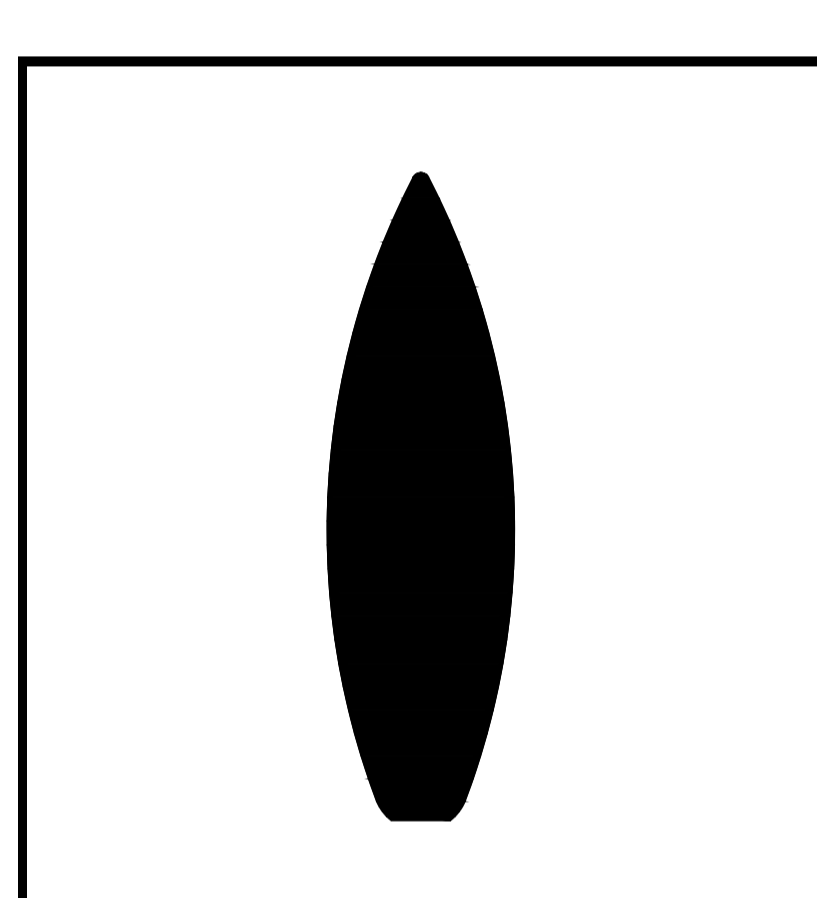
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Price

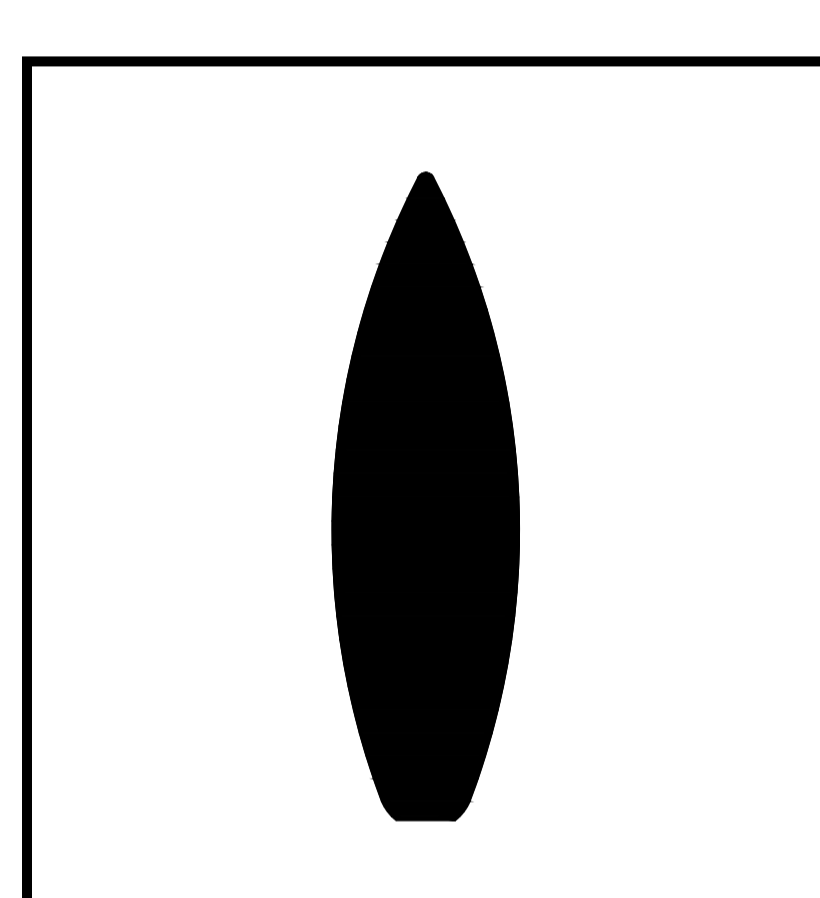
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Title

Price

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Title

Price

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SHOP

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ACCESSORIES



RIFT - mission

Rift started as a custom surf board shop based in Apollo Bay with the ambition to help support the creativity and diversity of the surf industry in Australia.

We have expanded and been able to open stores nation wide and now able to reach a broader market and unite communities from all walks of life.

Our team are dedicated to the vision and culture of both the brand and the surf lifestyle with a mentality of not just growing the company but expanding the beauty that is the surfing world and people.

TRIPS

We at RIFT believe in our product and culture, aiming to unite both our team and others. Come join one of our adventures!

We operate Melbourne based trips on a monthly basis and explore new surf where we can (weather pending). Yearly overseas surf holidays we offer as well. It's a great opportunity to meet new people and explore other cultures and lifestyle while doing what you love.

Contact us

STORES

VICTORIA

143 Great Ocean road
Apollo Bay

Shop 265/211 La trobe street Melbourne
Central
Melbourne

NEW SOUTH WALES

Shop 3/40 Bay street
Byron Bay

WESTERN AUSTRALIA
450 Hay Street Mall
Perth

CONTACT

Name

Email

Message

submit